Good afternoon,

Please find below the latest news from snakebyte, with the shipping of the **HEAD:SET 4 PRO™ & HEAD:SET X PRO™**. If you are interested in reviewing a sample, please email charlotte@littlebigpr.com and state which headset you are interested in. Please also provide a shipping address and phone number for delivery.

Kind regards,

snakebyte® Ships HEAD:SET 4 PRO™ & HEAD:SET X PRO™, Premium Audio Without the Premium Price Tag
Advanced Audio Drivers and Passive Noise Cancellation Headline A Feature Packed Gaming Headset for PS4™, and Xbox One™ Gamers

Dortmund, Germany – June 19th, 2019 – snakebyte® group, leading innovators of consumer electronics hardware, announced today the shipping of the ***HEAD:SET 4 PRO™*** and ***HEAD:SET X PRO™***, two new headsets which strive to deliver best-in-class audio without the high price point typically associated with high-end gaming headsets.

Announced in early 2019, the new headsets are shipping now across North America and selected European territories.

Rarely found in this price category, the advanced 50mm Neodymium Audio Drivers reproduce every explosion, shot or team chat with pin-sharp clarity, essential for gaining the winning edge. Holding the drivers in place, the deep padded earcups are magnetically attached to the headband, ideal for easy washing and interchangeable should gamers wish to replace in the future. In addition, the earcups are engineered from memory foam and feature passive noise cancellation technology, effectively blocking outside distractions. Additional earcups are also provided in the pack, enhancing longevity even further.

The ***HEAD:SET X PRO™*** is designed for Xbox gamers, finished in a striking green colour scheme, while the ***HEAD:SET 4 PRO™*** is finished in deep blue, perfectly complementing PlayStation™4 hardware and accessories. Featuring a plug-and-play design, both headsets connect via a generous two-metre, wired 3.5mm connection. In addition, the headsets feature an in-line remote control, allowing for easy adjustment of volume and chat levels. Lastly, a headset hook is included for attractive and convenient storage when not in use.

Marc-Alexander Knipschild, Head of Marketing for snakebyte commented, "The audio category is fiercely competitive with many gaming headsets vying for attention. In order to disrupt the sector, we've focused on quality and value, two qualities at the top of every gamers' list. We're confident there isn't a gaming headset available that offers comparable features and the rich audio delivered by the ***HEAD:SET PRO*** range and we think this will enable us to stand out at retail and build our market share in the audio category."

The new snakebyte *HEAD:SET X PRO*™ and *HEAD:SET 4 PRO*™ are both available from all leading gaming retailers.

For more information, visit <u>snakebyte</u> and follow snakebyte on <u>Facebook</u>, and <u>Twitter</u>.

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About Snakebyte

Established in Germany 1997, the snakebyte group is a leading global provider of consumer electronics. The Company has offices in Germany, Shenzhen, the US and Hong Kong and develops and distributes a wide selection of products specializing in connected media devices, gaming, simulation, drones & RC products. In addition, the Company provides its services in the OEM/ODM sector, working with partners to realise their goals and stay ahead of the competition. The snakebyte group have high levels of expertise in hardware engineering and software development, experts at creating an ecosystem in which technology and media can co-exist and provide state-of-the-art experiences for the consumer.

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